



ACKNOWLEDGE
CREATIVITY

Get business smart

* *Idea*

- Idea Generation and Innovation
- Leading with Vision, Purpose and Values
 - Understanding Finance
 - Negotiating Pricing and Contracts
 - Collaborative Sales, Marketing and PR
- Managing the Budget and Business Information
- Cultural Communication and Behaviour
- Managing the Growth Process

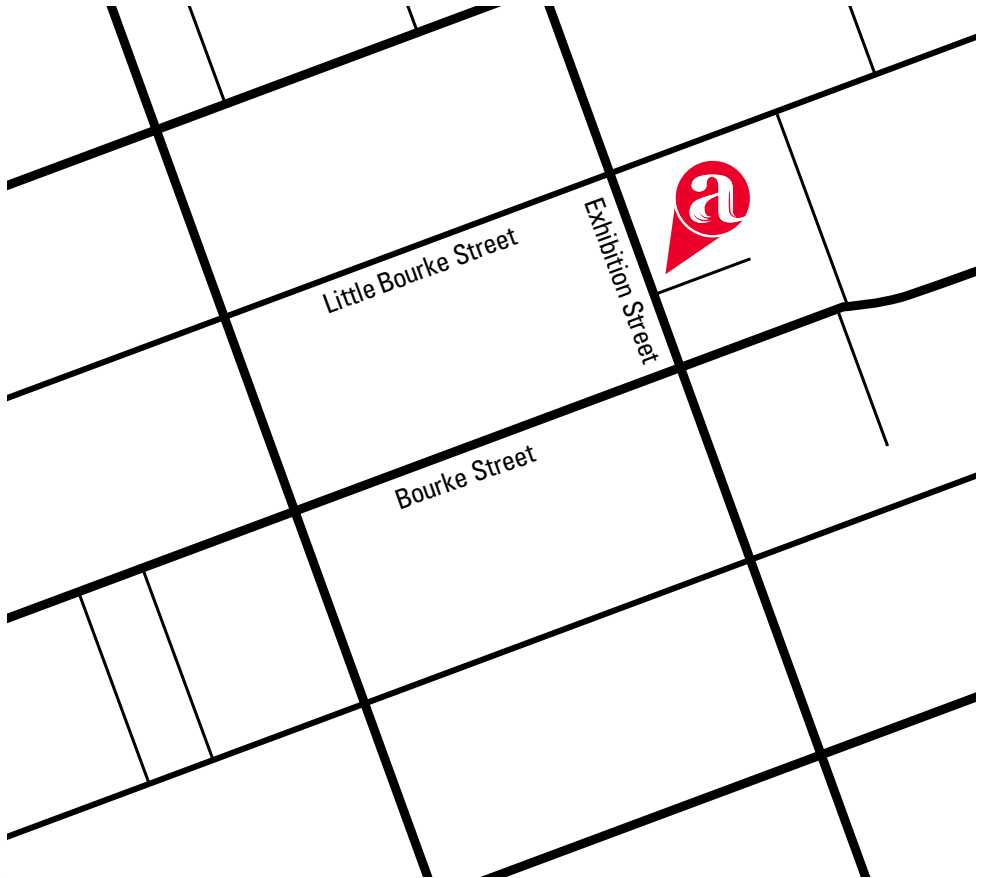
Business Plan

BENEFITS Access to accountants and mentors to get things running
\$10,000 for the best business proposal developed throughout the program



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CREATIVITY



Diploma of Creative Enterprise (Higher Education)

CRICOS Code 089936E

- Weekday AM, PM or Saturday sessions
- Join January/March/May/July/September/October
- Fee-Help*

*Available for eligible local participants. Conditions apply.